



2012 International Automotive Media Awards



Presented by The International Society for Vehicle Preservation

A 501(c)(3) nonprofit educational organization, founded 1983

Best of 2012 and Best of Divisions

Best of 2012

Bob Long, for “Design Perspectives: Up close with Ford’s Fusion for 2013 with Chief Designer Jay Mays,” on Autoworld Radio

Best of 2012
and
Best of Divisions

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Best of Divisions

Best of Division winners are selected from the IAMA Gold awardees in each division having 98 points or better. For 2012, seven Best of Divisions are awarded, as follow:

2012 IAMA
Medallions

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Best of Books

Karl Ludvigsen, for *Porsche: Origin of the Species*, published by Bentley Publishers

Best of Newspapers

Jean Swenson & Ashly Knapp, for “Over & Through,” in *City Living Seattle*

IAMA Lifetime
Achievement

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Best of Magazines

William Jeanes, for “David E.,” in the *Amelia Island Concours 2012 Program*

IAMC General
Information

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Best of Graphics

Casey Keil, for “A ‘Stirling’ Weekend,” published in *Vintage Motorsport*

Best of PR/Marketing

Motor State Distributing, for *QuickCar Racing Products Catalog*

For more
information
please visit:

www.iamc-isvp.org

Best of 2012 and Best of Divisions

Best of Divisions - continued

Best Single Issue

Autoweek Media Group, for *Autoweek*, May 28, 2012 issue

Best of Radio

Bob Long, for “Design Perspectives: Up close with Ford’s Fusion for 2013 with Chief Designer Jay Mays,” on Autoworld Radio

No IAMAs for Best of Division were awarded in the following divisions:

Internet
Newsletter
Multimedia
Video

2012 IAMA Medallions Bronze, Silver and Gold

A. Book Writing

A-2, Biography

Lunches with Mr. Q, published by Southampton Books, Silver to Kevin Nelson

A-7, History, single marque or manufacturer

Porsche: Origin of the Species, by Karl Ludvigsen, Gold to Bentley Publishers

A-8, Technical, how to do it

Porsche 911 (Type 996) Service Manual, Silver to Bentley Publishers

How to Restore Your Corvette: 1963-1967, published by CarTech Inc., Gold to Chris Petris

A-9, Technical, reference

The Definitive Shelby Mustang Guide: 1965-1970, published by CarTech, Inc, Silver to Greg Kolasa

A-11, Technical, General

Advanced Automotive Welding, published by CarTech, Inc., Bronze to Gerald Uttrachi

B-Book Graphics

None

C, Newspaper Writing

C-19, Concours

"Amelia Island Concours," in *The Florida Times-Union*, Gold to Dan Scanlan

C-22, Column

"Classic Recollections," Bronze to Matthew Avery/*Daily Herald* (Ill.)

"Over & Through," in Pacific Publ.'s *City Living Seattle*, Gold to Jean Swenson & Ashly Knapp

C-26, Personality Profile

"'Perky Patty' returns to car scene," in the *Madison Press*, Silver to Dean Shipley

"Champs Relationships," in the *Arizona Republic*, Gold to Michael Knight

2012 IAMA Medallions Bronze, Silver and Gold

C-28, Introduction of New Model

“2013 VW Beetle Convertible...,” Silver to Steve Wheeler/*Baton Rouge Advocate*

D, Newspaper Graphics

None

E. Magazine Writing

E-2, Biography

“Alix Lafontant: The Racing Photographer,” in *Vintage Racecar*, Bronze to Carl Goodwin

“Shelby: A Legend Departs,” Silver to *Vintage Motorsport*/Michael T. Lynch

“A Viper Founding Father Passes,” in *Viper*, Silver to Steve Marshall

“Tambay, the Phoenix,” Gold to *Vintage Motorsport*/Tom Stahler

“Bob Herda: Quest for Speed,” Gold to *Vintage Motorsport*/Michael Dobrin

E-5, History, motorsports

“50 Years of Endurance: Daytona 24 Hours,” Gold to *Vintage Motorsport*/Ted West

“Louisiana Hilltop Raceway,” Gold to *Vintage Motorsport*/Willem Oosthoeck

“1953 Watkins Glen,” in *Vintage Racecar*, Gold to Carl Goodwin

“Targa Florio,” Gold to *Vintage Motorsport*/Janos Wimpffen

E-7, History, single marque or manufacturer

“GT350: One Trick Pony,” Bronze to *Vintage Motorsport*/Colin Comer

“Black Ops: The Story of the 1982-87 Grand National and GNX,” in *Collectible Automobile*, Gold to Gary Witzenburg

E-8, Technical, how to do it

“Going Beyond DTCs to Solve Evap System Problems,” in *MOTOR Magazine*, Gold to Bob Pattengale

“Going Where You Want,” Gold to Gary Anderson/*The Star*

“Table Manners: Developing Forensic Diagnostic Skills,” in *MOTOR Magazine*, Gold to Sam Bell

E-9, Technical, reference

“1953-1962 Ponton Sedan,” Gold to Pierre Hedary & Richard Simonds/*The Star*

2012 IAMA Medallions Bronze, Silver and Gold

E-11, Technical, general

“Strategies and Techniques of Waveform Analysis,” in *MOTOR Magazine*, Bronze to Jorge Menchu

“Full Speed Ahead: All 7 of Them,” Gold to Ken Adams/*The Star*

E-18, Collector Vehicle(s)

“Born to Rally: 1938 230S,” Gold to Gary Anderson/*The Star*

E-19, Concours

“Concours of America at St. John’s, Silver to Michael Salemi/*The Star*

E-21, Editorial

“Driving in our country is a gas, gas, gas,” in *MTD/Modern Tire Dealer*, Bronze to Bob Ulrich

“Editor’s Report,” in *MOTOR Magazine*, June 2012, Gold to John Lypen

E-22, Column/blog/series: regularly published/scheduled piece/show (include series of three)

“Fresh Perspectives,” Bronze to Wes Anderson/*The Star*

“Fuel for Thought,” in *Goodguys Gazette*, Silver to LandSpeed Louise

“Trouble Shooter,” in *MOTOR Magazine*, Silver to Karl Seyfert

E-23, Motorsports Event

“Saving Time in a Throttle,” Silver to *Vintage Motorsport/Steve Havelock*

E-26, Personality Profile

“The Smartest Guy in the Room,” Silver to Wes Raynal/*Autoweek*

“Follow the Leader(s),” in *MTD/Modern Tire Dealer*, Gold to Bob Ulrich

“David E.,” in the *Amelia Island Concours 2012 Program*, Gold to William Jeanes

E-28, Introduction of New Models

“Born in Bremen: Mercedes-Benz C250,” Silver to Axel Catton/*The Star*

“State of the Art: The All New SL550,” Silver to Gary Anderson/*The Star*

E-31, Road Test

“Not Your Father’s Viper,” in *Viper (Viper Club of America)*, Gold to Chris Marshall

2012 IAMA Medallions Bronze, Silver and Gold

E-34, Entertainment

“Shippin’ on a Shoestring,” Silver to Chuck Miller/*RoadKing*

E-35, Feature

“Top 5 Challenges Facing Commercial Fleets,” in *Automotive Fleet*, Gold to Mike Antich

F, Magazine Graphics

F-39, Design, pictorial

“Speed School: AMG Academy,” Silver to Stephan McKeown/*The Star*

F-41, Design, total publication

April 16, 2012 issue, Silver to Autoweek

Nov/Dec 2012 issue, Gold to Stephan McKeown and Gary Anderson/*The Star*

F-42, Design, cover

Viper, Nov/Dec 2012 issue, Bronze to Viper Club of America

MOTOR Magazine, September 2012 issue, Bronze to Harold Perry

July/August 2012 issue, Gold to Stephan McKeown & Greg Jarem/*The Star*

April 16, 2012 issue, Gold to Ken Ross/Autoweek

October 2012 issue of *MTD/Modern Tire Dealer*, Gold to Neal Weingart

F-44, Design, article

“Ready to Rally,” Gold to Stephan McKeown/*The Star*

“Living the Dreams,” Gold to Cheryl Blahnik/Autoweek

F-47, Illustration, photographs

“Not Your Father’s Viper,” in *Viper*, Silver to Viper Club of America

F-49, Single Photo, color

“The Car Doctor,” Bronze to Daniel Byrne/Autoweek

“NW Nationals Photo Highlights,” in *National Dragster*, Gold to Jerry Foss

“A ‘Stirling’ Weekend,” Gold to *Vintage Motorsport*/Casey Keil

2012 IAMA Medallions Bronze, Silver and Gold

G, Newsletter Graphics

G-41, Design, total publication

Fiero Focus, July-August 2012 issue, Silver to Northern Illinois Fiero Enthusiasts, Inc.

H, Newsletter Writing

H-34, Entertainment

“Labor Day ACD Parade,” in *WPC News*, Bronze to Chuck Cochran

I, Best Single Issue

I-55, Magazine/Event Publications, under 20,000 circulation

Viper, March/April 2012 issue, Silver to Viper Club of America

July/August 2012 issue, Silver to *The Star*

July/August 2012 issue, Gold to *Vintage Motorsport*

I-56, Magazine/Event Publications, 20,000-100,000 circulation

October 2012 issue, Silver to *Collectible Automobile*

Performance Handbook, April 2012 issue, Silver to Bob Ulrich, Lori Mavrigian, Bob Bissler and Neal Weingart

I-57, Magazine mass market, over 100,000 circulation

August 2012 issue, Gold to *MOTOR Magazine*

Autoweek, May 28, 2012 issue, Gold to Autoweek Media Group

I-59, Newsletter, 16-pages or less

Driving Force, December 2012 issue, Gold to SEMA Action Network (SAN)

J, Public Relations/Marketing

J-16, Interviews

Once and Future King, video, Silver to Viper Club of America

2012 IAMA Medallions Bronze, Silver and Gold

J-41, Design, total publication

Lane Automotive Circle Track Catalog, Gold to Motor State Distributing

QuickCar Racing Products Catalog, Gold to Motor State Distributing

J-42, Design, Cover

Lane Automotive Circle Track Catalog, Silver to Motor State Distributing

J-59, Newsletter, 16 pages or less

Performance Report, Jan-Feb 2012 issue, Silver to Motor State Distributing

K, Video: for company in-house, instructional purposes

None

L, Video: for consumer/public event purposes

L-31, Road Test

“Drive: 2013 BMW M6 Convertible,” on *Autoweek.com*, Bronze to Autoweek Productions

L-36, Short: less than 5 minutes; not applicable to any other category

“Convertible driving experience on Fall road: prelude,” on *Autoweek.com*, Gold to Autoweek Productions

M, Radio

M-22, Column/blog/series: regularly published/scheduled piece/show (include series of three)

“Auto Reports with Ashly Knapp,” on America’s Radio News Network, Bronze to Ashly Knapp

M-25, Business

“The Pursuit of Fuel Efficient Trucking,” on *LandLine Now*, Silver to Reed Black and James Fetzer

M-26, Personality Profile

“Wayne Carani: Chasing Cars and Making Dreams Come True,” Silver to Bob Long/Autoworld Radio

M-28, Introduction of New Models

“Design Perspectives: Up close with Ford’s Fusion for 2013 with Chief Designer Jay Mays,”
Gold to Bob Long/Autoworld Radio

2012 IAMA Medallions Bronze, Silver and Gold

M-29, Environmental/Regulatory

“The Truck-eating bridge of Davenport, Iowa,” on *LandLine Now*, Silver to Mark Reddig and James Fetzer

M-35, Feature

“Army dog handler says his canine companion saved his life ...,” on *LandLine Now*, Bronze to Reed Black and James Fetzer

“Truckers honored for putting their lives at risk ...,” on *LandLine Now*, Gold to Terry Scruton, Barry Spillman and James Fetzer

M-37, Breaking News

“Trucker’s wrong turn lands him in Mexican jail, on *LandLine Now*, Silver to Reed Black and James Fetzer

N, Multimedia/CD

None

O, Other

O-66, Print, not otherwise specified

Le Donne Maserati, the Maserati Club calendar, Bronze to Seymour G. Pond/Walter Baumer

NAPA Classics Calendar, Gold to Dan Lyons

P, Internet

P-16, Interview

“Challenges on the Front Line: Selling Cars During a Recession,” on *ConsumerGuideAuto.com*, Gold to Tom Appel

P-20, Commentary

“Commentary” of December 01, 2012 on *Spindoctor500blog*, Silver to Michael Knight

P-22, Column/blog/series: regularly published/scheduled piece/show (include three examples)

“Rear View Mirror,” on *Timesunion.com*, Gold to Dan Lyons

P-28, Introduction of New Model

“First Spin: 2012 Chevrolet Camaro ZLI,” on *ConsumerGuideAuto.com*, Silver to Damon Bell

P-35, Feature

“Tesla #ModelStranded: The Full Story,” on *Autoweek.com*, Silver to Rory Carroll/Autoweek

IAMA Recognition of Lifetime Achievement

There is no IAMA for Lifetime Achievement for 2012

This award is given to an individual who has, in the eyes of his or her peers, made a substantial contribution to the craft for a period of twenty-five or more years. This award is determined by thirty members of the automotive media from a variety of disciplines voting for two of five names submitted by five nominators. The continual varying of nominators and voters ensures a broad cross-section of input in determining each recipient.

Previous Honorees

Pete Lyons, photojournalist, author, 2011

Peter Brock, photojournalist, author, 2010

John H. Davis, Motorweek creator, host and executive producer, 2009

Ken Gross, author, writer, curator, 2008

Karl E. Ludvigsen, historian, author, writer, 2007

Jim Dunne, Popular Mechanics, 2006

Beverly Rae Kimes, historian, author, writer, 2005*

Jerry Flint, Forbes, 2004*

John Lamm, Road & Track, 2003

Brock Yates, Car and Driver, 2002

Chris Economaki, National Speed Sport News, 2001*

Denise McCluggage, author, writer, 2000

Leon Mandel, AutoWeek, 1999*

David E. Davis, Jr., Automobile, 1998*

*Deceased

IAMC General Information

The International Automotive Media Competition is a function of the International Society for Vehicle Preservation, a 501(c)(3) nonprofit educational organization. The purpose of this peer-judged awards program is to recognize and encourage excellence in all forms of automotive media.

Judging

Judging of entries is by peers. Entries must meet a minimum standard to qualify for awards. If no entry in a category meets the minimum standards no award will be made in that category. Entries are judged by Category within their Division.

Overview of IAMC Rules

The International Automotive Media Competition (IAMC), a function of the International Society for Vehicle Preservation, is an awards program.

Judging is by peers, to a standard; entries may earn up to 100 points. Bronze (85-91), Silver (92-96) and Gold (97-100) International Automotive Media Awards (IAMAs) medallions are presented for those works so qualified.

From among the highest-point (98-100) Gold awards are chosen the Best of Divisions, with Best of 2012 being chosen from the Best of Division awardees.

Therefore, the Gold, Silver and Bronze IAMAs are a competition against a standard, whereas the Best of Divisions and Best of the Year IAMAs are a competition against other award-winning entries.

About the IAMC

The International Automotive Media Competition (IAMC), is a program to recognize and encourage excellence in all forms of automotive media.

All entries are made at the discretion of the entrant. Entering does not mean that you will be presented with an award or receive recognition for entering. All awards are final.

The IAMC is administered, produced by and is a property of The International Society for VEHICLE Preservation (ISVP). ISVP is a non-profit 501 (c) (3) educational organization.

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Please visit our website for additional information. Our primary means of communication outside of notices on the website is by email. If you would like to be kept advised of additions to the website, posting of results, and posting of entry forms, please fill in the form accessible through the "Contact" button to the left on the Home Page. (This information is never shared.)

<http://www.iamc-isvp.org>

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